

Professional Scrum Product Owner Advanced

Mastering the Product Owner Stances

This course focuses on helping experienced practitioners expand their ability to establish a solid vision, validate their hypotheses, and ultimately deliver more value to their stakeholders. This training is intended for Product Owners who are looking to grow their knowledge and abilities.

The course goes beyond the foundational topics by deepening the attendee's understanding of the role through the exploration of the many stances of a professional Product Owner. This course is an interactive, experiential workshop where attendees explore topics through a series of exercises and discussions.

The Product Owner's role is multifaceted, requiring the practitioner to engage in behaviors and adopt mindsets beyond the core of Agility and the Scrum Framework.

TOPICS

- Understanding your products
- Who are your customers?
- Connecting product features to customer outcomes
- Communicating the product vision and strategy
- Value and pricing models
- Innovation and experimentation
- Stakeholders and stakeholder management
- Agile governance, budgeting and contracting in relation to Scrum
- Scaling the Product Owner role

CERTIFICATION



This is an official Scrum.org course delivered by a certified Professional Scrum Trainer from Incrementor. Participants will receive a code to take the PSPO Advanced online certification assessment at the end of the course.

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OBJECTIVES

- Practicing Product Owners will learn different stances a Product Owner takes in order to navigate everyday challenges.
- Attendees leave knowing how to best identify and serve various groups of stakeholders and what competencies are expected. In order to aid in this journey, modern complementary practices will be introduced through discussions, case studies, and exercises.
- Students will leave with a clear path to moving forward in their Product Owner journey.
- Gain a better understanding of how to use vision, value, and validation to create a competitive advantage for any product.
- Learn about the various types of stakeholders that Product Owners represent and how to best work with them.

AUDIENCE

This course was designed for experienced Product Owners but is also beneficial to Scrum Masters and stakeholders who work with Product Owners

LOGISTICS

Length: 2 Days
Max. 20 Participants
Live Instructor
(In-Person or Virtual)